

Promotional Packages 2012

Share the fun & connect with 200,000 people for 7 weeks!

- Share the fun at these hugely popular Pumpkin Farms & Corn Mazes:
 - Bailey Vegetables & Pumpkin Patch
 - Bob's Corn & Pumpkin Farm
 - Carleton Farm
 - Craven Farm
 - The Farm at Swan's Trail
 - Stocker Farms
- AND, at the 5th Annual Pumpkin Hurl & Medieval Faire on Sept 15



DIAMOND Promotional Package **\$3,000**

- All PLATINUM Level items
- At Pumpkin Farms
 - Booth/display/sampling space at ALL SIX farms for 1 weekend each- 6 total weekends (*not required*)
- ID in all press releases
- ID in outdoor advertising- planned: billboards and transit in King and Snohomish Counties (min. \$20,000 value)

PLATINUM Promotional Package **\$1,500**

- All GOLD Level items
- At Pumpkin Farms
 - Signage: your logo/name displayed at ALL SIX farms & at Pumpkin Hurl & Medieval Faire
 - Booth/display/sampling space at TWO farms for 1 weekend each- 2 total weekends (*not required*)
- Promotional Rights- You may use the Festival name, logo and phrase "Official Sponsor of Snohomish Festival of Pumpkins" in your own advertising and promotions
- Category Exclusivity (*You are the only top tier sponsor in banking/financial services*)

GOLD Promotional Package **\$750**

- All SILVER level items
- Print: ID/logo on all brochures (over 10,000 distributed in King, Snohomish, Whatcom, Island, Clallam, Jefferson, Kitsap and North Mason counties)
- At Pumpkin Farm:
 - Booth/display/sampling space at ONE farm location for 1 weekend (*not required*)
- At Pumpkin Hurl & Medieval Faire:
 - Booth/display/sampling space
 - Continuous Live ID by EmCee
- Online exposure
 - ID/logo on Website -- Festival Homepage
 - Ongoing Facebook Fan Page posts to include your ID/logo/links
- Perk: 20 Early Bird VIP Family Passes to Pumpkin Patches & Corn Mazes (up to \$800 value)

SILVER Promotional Package **\$300**

- Print: ID/logo/ in Pumpkin Hurl & Medieval Faire brochures and event programs (2,500)
- Online exposure:
 - ID/logo/link on Official Festival Website
 - ID/logo/links on Official Facebook Page
- Perk: 10 Early Bird VIP Family Passes to Pumpkin Farms & Corn Mazes (up to \$400 value)
(*TIP: Use VIP passes as employee incentives, customer gifts, raffle prizes, etc.*)



Family Favorite celebrates 10th Anniversary in 2012!

7 Weeks of Celebrating Pumpkins and Fall Farm Fun in Snohomish

- Snohomish is THE PLACE in Western Washington for acres and acres of Pumpkins, Corn Mazes and More!
- Families from the entire Puget Sound region including: Snohomish, Marysville, Lake Stevens, Everett, Woodinville, Edmonds, Seattle, Kirkland, Redmond, Bellevue, Issaquah, Lynnwood, Monroe, and Mill Creek, more...

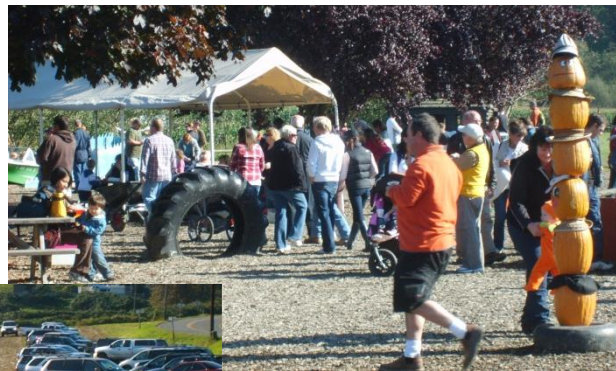
Seven Festival Venues

- **SIX Snohomish PUMPKIN FARMS feature these attractions September 22 – October 31, 2012**

- Acres of U-Pick Pumpkins
- Themed Corn Mazes
- Hay rides & Barrel trains
- Country stores & Food and Espresso stands
- Pumpkin-shooting air cannons
- Farm animals & agri-education
- Face painting & Story Time
- Kiddie Carnivals & Playgrounds & Picnic areas
- Birthday party tents
- School group tours on weekdays

- **The Snohomish Pumpkin Hurl & Medieval Faire, September 15, 2012**

- "Punkin Chunkin"-style competition
- Festival atmosphere
- Medieval demonstrations
- Music & Food



For more information about Snohomish Festival of Pumpkins:
Contact Debbie Carlson-Gould: 425-308-8363 manager@festivalofpumpkins.org